



BRENSTONE

The Human Side Of Success



Opportunity Snapshot

Opportunity at a Glance

- Established Japanese manufacturer with multi-decade operational history
- Core specialization in high-precision motor components and sub-assemblies
- Existing supplier relationships with global OEM and Tier-1 ecosystems
- Proven manufacturing systems with consistent quality and volume scalability
- Strategic intent to establish localized manufacturing footprint in India

Why This Opportunity Is Attractive

- Direct exposure to high-growth EV and motor-driven industrial segments
- Reduced technology and execution risk due to ready production processes
- Ability to leverage Make-in-India policy tailwinds and OEM localization demand
- Potential to build a long-term export-oriented manufacturing platform

Company Profile

Company Background

- Headquarters: Japan
- Established: Early 1990s
- Core Expertise: Design and mass production of precision motor components
- Track record of serving automotive, industrial and mobility customers

Scope of the Study

- Integrated manufacturing operations including machining, tooling and inspection
- High emphasis on process stability, quality control and continuous improvement
- Experience managing OEM qualification processes and long-term supply programs

Business Philosophy

- Long-term customer partnerships
- High reliability manufacturing model
- Focus on consistency, quality and scalability

Market Applications

- Electric vehicle traction motors
- Two-wheeler and three-wheeler EV motors
- Industrial automation and servo motors
- Consumer appliance and HVAC motors
- Compressor and auxiliary motor systems

Products

- High-precision motor shafts
- Machined metal components for motors
- Rotor and stator related parts
- Customized motor sub-assemblies
- Rotational and high-tolerance mechanical components

Product Characteristics

- Tight tolerance manufacturing
- High durability and performance requirements
- OEM-grade validation standards

Technology & Manufacturing

Manufacturing Strengths

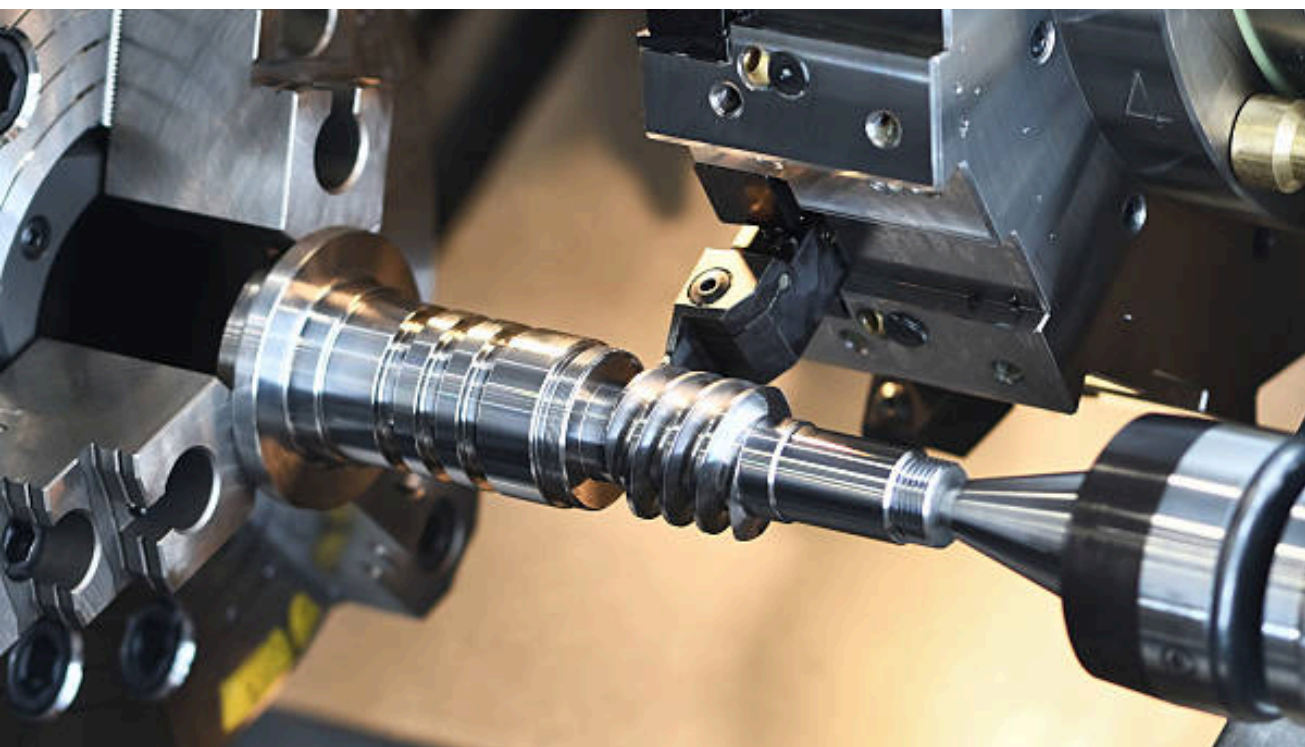
- Advanced CNC machining and automated production lines
- In-house tooling and process engineering capabilities
- High-speed mass production with stable yield performance
- Advanced inspection and quality assurance systems

Technology Advantage

- Japanese production methodologies and lean manufacturing culture
- Strong process documentation and SOP discipline
- Proven ability to maintain quality consistency at scale

Competitive Differentiation

- Precision-focused manufacturing expertise
- High repeatability and reliability
- Strong OEM acceptance readiness



India Market Opportunity



Market Growth Drivers

- Rapid expansion of India's EV ecosystem across 2W, 3W and passenger EVs
- Rising motor demand from industrial automation and manufacturing upgrades
- Government incentives under PLI and Make-in-India initiatives
- Increasing OEM preference for localized sourcing



Supply Chain Gap

- Current dependence on imported precision motor components
- Limited domestic suppliers with global quality standards
- Strong opportunity for import substitution



Strategic Advantage of India Entry

- Cost competitiveness
- Export hub potential
- Proximity to growing Asian and global markets

Ideal Partner Profile

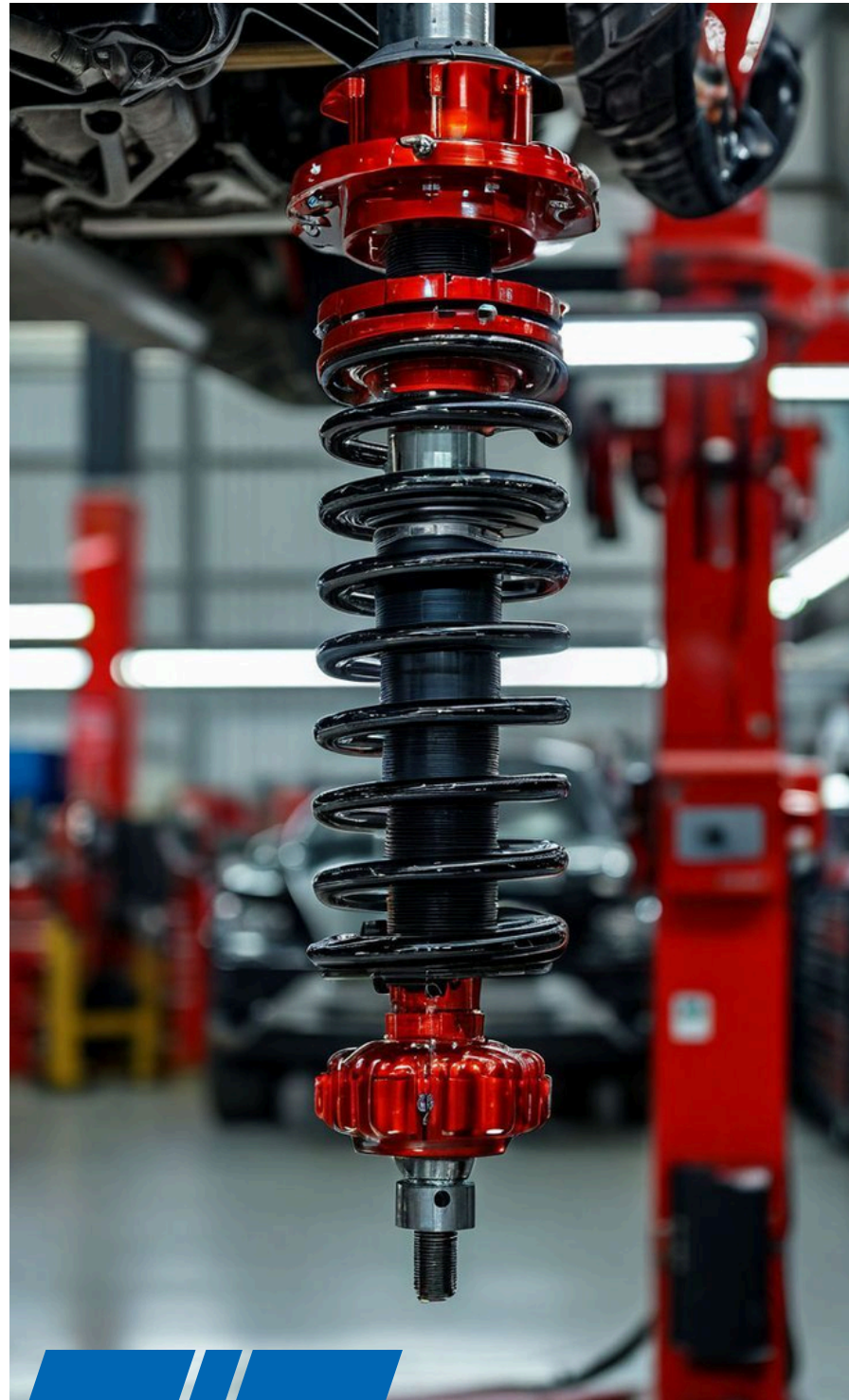
- Automotive component manufacturers
- Motor and powertrain ecosystem companies
- Industrial manufacturing groups
- Tier-1 and Tier-2 suppliers seeking diversification

Contribution Areas

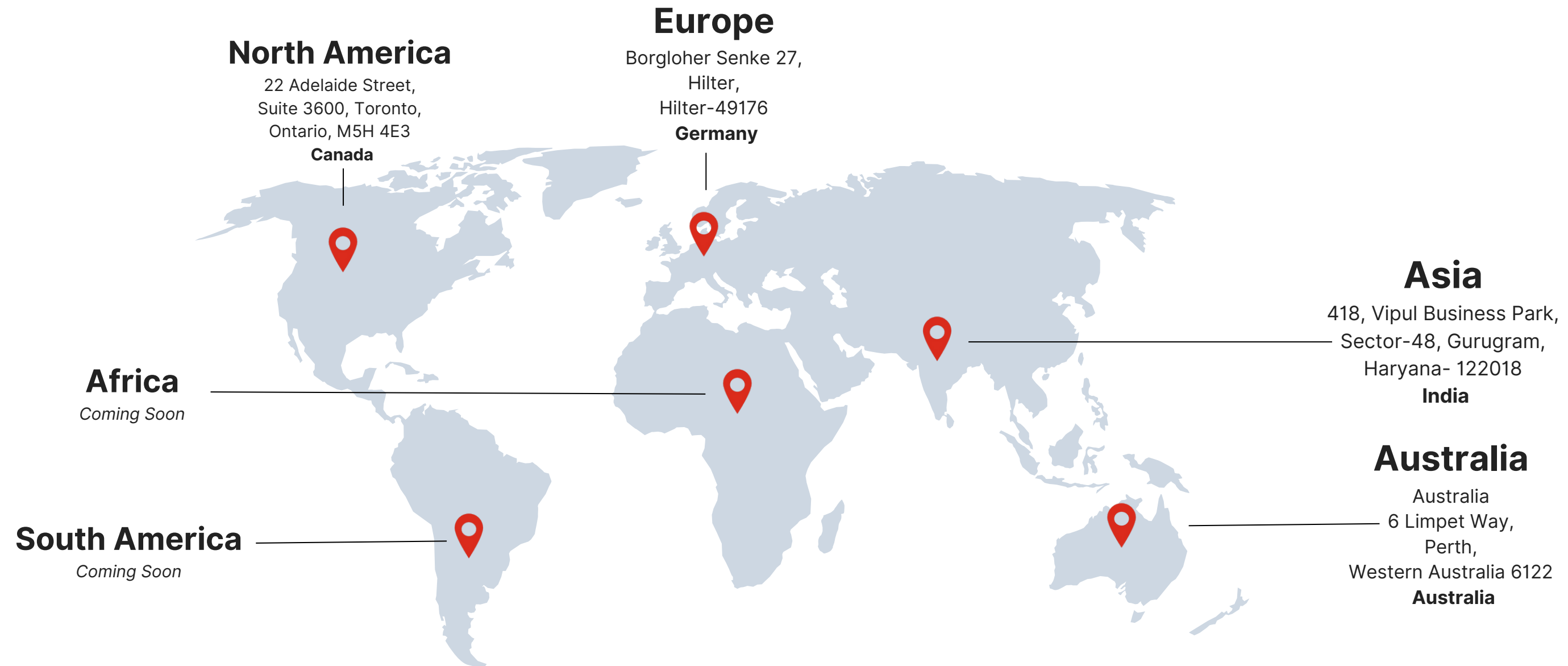
- Manufacturing setup execution
- Local vendor ecosystem access
- OEM customer relationship development
- Operational scaling and workforce development

Engagement Process

- Mutual NDA execution
- Detailed technical and financial information sharing
- Introductory management-level discussion
- Manufacturing facility visit and technology walkthrough
- Commercial and partnership structuring discussions



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